

# Remit Address:

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

## **Billing Address:**

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314



Advertiser	National Republican Congressional Com
Product	NRCC IE 08/24
Estimate Number	3008

Invoice #	116620-2
Invoice Date	09/02/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 08/30/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

]	Order #	116620
	Alt Order #	06281015
	Deal #	
	Order Flight	08/24/12 - 08/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WRAL	Late Late Show	1237a-137a								
	ISSUE CLA	ASS OF TIME									
				08/20/12 to	08/26/12	1x	1				
	WRAL			W	08/29/12	:30	1:39 AM	NRCCNC070817H	\$225.00	MG for 2.1 08/24	2
				ISSUE CLA	ASS OF TIM	ΙE					
8	WRAL	Late News	11-1135p								
	ISSUE CLA	ASS OF TIME									
				08/27/12 to	09/02/12	1x	1				
	WRAL			M	08/27/12	:30	11:26 PM	NRCCNC070817H	\$2,000.00	1	1
9	WRAL	Late Late Show	1237a-137a								
	ISSUE CLA	ASS OF TIME									
				08/27/12 to	09/02/12	1x	1				
	WRAL			M	08/27/12	:30	1:36 AM	NRCCNC070817H	\$225.00	1	1
10	WRAL	Noon News	12p-1p								
-		ASS OF TIME	·- v · v								
				08/27/12 to	09/02/12	1x	1				
	WRAL			M	08/27/12	:30	12:11 PM	NRCCNC070817H	\$700.00		1
11		WRAL 5:30AM News	530-6a						********		
		ASS OF TIME	000 00								
	.000_ 0_			08/27/12 to	09/02/12	1x	1				
	WRAL			M	08/27/12	:30	5:57 AM	NRCCNC070817H	\$1,000.00		1
12		6pm News (M-F)	6-630p		00/2// :=	.00	0.077		ψ.,σσσ.σσ		·
		ASS OF TIME	0-030p								
	IOOOL OLA	100 OF THE		08/27/12 to	00/02/12	1x	1				
	WRAL			M	08/27/12	:30	6:13 PM	NRCCNC070817H	\$2,500.00	1	
13		Inside Edition	7-730P	IVI	00/27/12	.00	0.10 T W	MRCCMC07001711	Ψ2,300.00		
_		ASS OF TIME	1-13UP								
	ISSUE CLA	ASS OF TIME		00/07/10 +-	00/00/10	4	1				
	WRAL			08/27/12 to	08/27/12	1x :30	7:29 PM	NRCCNC070817H	\$1,500.00		
				IVI	00/2//12	.30	1.29 FIVI	NKCCNCU/U01/H	φ1,500.00	1	ı
22		Late News	11-1135p								
	ISSUE CLA	ASS OF TIME									



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22	WRAL Late News	11-1135p		•	•	•		•	•	
	ISSUE CLASS OF TIME									
	14/54			2 to 09/02/12	1x	1		40.000.00		
	WRAL		Th	08/30/12 Republican Na	:30	11:47 PM	NRCCNC070817H	\$2,000.00	)	1
				Republican Na						
23	WRAL Late Late Show	1237a-137a		·						
	ISSUE CLASS OF TIME					_				
	MDAL			2 to 09/02/12	1x	1		<b>***</b>		
	WRAL		Th	08/30/12	:30	1:05 AM	NRCCNC070817H	\$225.00	)	1
24	WRAL Noon News	12p-1p								
	ISSUE CLASS OF TIME		00/07/1	2 to 09/02/12	1x	1				
	WRAL		Th	08/30/12	:30	12:24 PM	NRCCNC070817H	\$700.00	)	1
25	WRAL WRAL 5:30AM Ne	ews 530-6a	•••	00/00/12	.00	12.21110		φ, σσ.σσ	,	·
	ISSUE CLASS OF TIME									
			08/27/1	2 to 09/02/12	1x	1				
	WRAL		Th	08/30/12	:30	5:29 AM	NRCCNC070817H	\$1,000.00	)	1
26	WRAL 6pm News (M-F)	6-630p								
	ISSUE CLASS OF TIME									
	WD41			2 to 09/02/12	1x	1		40.500.00		
	WRAL		Th	08/30/12	:30	5:59 PM	NRCCNC070817H	\$2,500.00	)	1
27	WRAL Inside Edition	7-730P								
	ISSUE CLASS OF TIME		00/07/1	2 to 09/02/12	1.,	1				
	WRAL		Th	08/30/12	1x :30	7:29 PM	NRCCNC070817H	\$1,500.00	1	1
28	WRAL Late News	11-1135p	111	00/30/12	.50	7.231 101	NRCCNC070017H	ψ1,300.00	,	ı
20	ISSUE CLASS OF TIME	11-1135p								
	1000E GE/100 OF THME		08/27/1	2 to 09/02/12	1x	-1				
	WRAL		Tu	08/28/12	:30	11:18 PM	NRCCNC070817H	\$2,000.00	)	1
29		1237a-137a						• •		



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	WRAL	Late Late Show	•		•	•	•	•	•	•	
	ISSUE CLA	ASS OF TIME									
					2 to 09/02/12	1x	-1				
	WRAL			Tu	08/28/12	:30	1:12 AM	NRCCNC070817H	\$225.00	)	1
30		Noon News ASS OF TIME	12p-1p								
					2 to 09/02/12	1x	-1				
	WRAL			Tu	08/28/12	:30	12:58 PM	NRCCNC070817H	\$700.00	)	1
31		WRAL 5:30AM News ASS OF TIME	530-6a								
					2 to 09/02/12	1x	-1				
	WRAL			Tu	08/28/12	:30	5:28 AM	NRCCNC070817H	\$1,000.00	)	1
32		<b>6pm News (M-F)</b> ASS OF TIME	6-630p								
					2 to 09/02/12	1x	-1				
	WRAL			Tu	08/28/12	:30	5:59 PM	NRCCNC070817H	\$2,500.00	)	1
33		Inside Edition ASS OF TIME	7-730P								
					2 to 09/02/12	1x	-1				
	WRAL			Tu	08/28/12	:30	7:12 PM	NRCCNC070817H	\$1,500.00	)	1
34		Tue Hour 2 ASS OF TIME	9-10p								
					2 to 09/02/12	1x	-1				
	WRAL			Tu	08/28/12	:30	9:47 PM	NRCCNC070817H	\$7,000.00	)	1
35		Late News ASS OF TIME	11-1135p								
					2 to 09/02/12	1x	1				
	WRAL			W	08/29/12	:30	11:29 PM	NRCCNC070817H	\$2,000.00	)	1
36		Late Late Show SS OF TIME	1237a-137a								
				08/27/1	2 to 09/02/12	1x	1				



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36	WRAL Late Late Show ISSUE CLASS OF TIME WRAL	1237a-137a	w	08/29/12	:30	1:02 AM	NRCCNC070817H	\$225.00		1
37	WRAL Noon News ISSUE CLASS OF TIME	12p-1p								
			08/27/1	2 to 09/02/12	1x	1				
	WRAL		W	08/29/12	:30	12:29 PM	NRCCNC070817H	\$700.00		1
38	WRAL WRAL 5:30AM News ISSUE CLASS OF TIME	530-6a								
			08/27/1	2 to 09/02/12	1x	1				
	WRAL		W	08/29/12	:30	5:31 AM	NRCCNC070817H	\$1,000.00		1
39	WRAL 6pm News (M-F) ISSUE CLASS OF TIME	6-630p								
			08/27/1	2 to 09/02/12	1x	1				
	WRAL		W	08/29/12	:30	6:13 PM	NRCCNC070817H	\$2,500.00		1
40	WRAL Inside Edition ISSUE CLASS OF TIME	7-730P								
			08/27/1	2 to 09/02/12	1x	1				
	WRAL		W	08/29/12	:30	7:29 PM	NRCCNC070817H	\$1,500.00		1
		Aired Spots	26							

Gross Total \$38,925.00

**Agency Commission** \$5,838.75

**Net Amount Due** Payment Terms 30 Days \$33,086.25